



September 5 - 8, 2025 • Seattle, WA, USA
Seattle Convention Center



ASBMR 2025 ANNUAL MEETING EXHIBITOR MARKETING TOOLKIT

Thank you for supporting our global community by exhibiting at the premier event in the bone, mineral and musculoskeletal field.

At the ASBMR 2025 Annual Meeting in Seattle, Washington, we are excited to connect your company with innovative scientists shaping our field and when it comes to spreading the word about the meeting, you are our best resource. We encourage you to utilize this toolkit to share your company's involvement in the meeting.

What's in the Toolkit?

In this resource, you will find all you need to help promote your participation at the ASBMR 2025 Annual Meeting, including:

- Email communication language for you to personally connect with your professional network.
- Social media tips, best practices, and suggested posts to promote your involvement and exhibition.
- Digital banners and graphics to add visual elements to your communication.

If you have any questions about the meeting or would like to inquire about additional materials to promote your involvement, contact asbmr@asbmr.org today.

**We look forward to connecting with you during the
ASBMR 2025 Annual Meeting!**

EMAIL COMMUNICATION

Customize this template email and send it to your network and promote your exhibit at the ASBMR 2025 Annual Meeting. We encourage you to add your own voice to the following.

Subject: Join Me for the ASBMR 2025 Annual Meeting

Dear <CONTACT NAME>,

At the [ASBMR 2025 Annual Meeting](#), held September 5-8 in Seattle, Washington, the latest innovations and advancements in the bone, mineral and musculoskeletal field will be on hand. The event is a great opportunity to connect with ASBMR's global community of researchers and clinicians.

We are excited to share <INSERT COMPANY> is exhibiting! During our time in the Discovery Hall, we plan to showcase [INSERT PRODUCT/SERVICE DETAILS].

ASBMR is committed to giving everyone access to cutting-edge content at the Annual Meeting and I hope you can be with us.

You can [visit the ASBMR website](#) for more information about the overall program which includes additional opportunities to network, connect and learn the latest.

I look forward to connecting with you at the ASBMR 2025 Annual Meeting.

Best,

<Your full signature>

SOCIAL MEDIA

Customize these social media posts on your company's preferred channels and utilize these tips to make the most of your activity online.

- Join <INSERT COMPANY> for the ASBMR 2025 Annual Meeting this coming September 5-8 in Seattle, Washington. We are showcasing <INSERT PRODUCT> in the Discovery Hall. Learn more and join us: <https://meeting.asbmr.org/> #ASBMR2025 @ASBMR
- <INSERT COMPANY> will be at #ASBMR2025 in the Discovery Hall to showcase <INSERT PRODUCT>. We hope you register to join the meeting in Seattle, Washington and stop by <BOOTH #> to learn more. Visit the @ASBMR website for details on how to register: <https://meeting.asbmr.org/>
- Are you making plans to join innovative scientific leaders at #ASBMR2025 in Seattle Washington? <INSERT COMPANY> will also be on hand exhibiting in the Discovery Hall. We're excited to showcase <INSERT PRODUCT> and hope to see you there. <https://meeting.asbmr.org/>. #ASBMR2025 @ASBMR

SOCIAL MEDIA TIPS

- ASBMR and our community is primarily active on X (formerly Twitter), but you are encouraged to post on the channel you are most active and comfortable.
- Include a provided social media graphic to add a visual element to your post(s).
- Tag ASBMR (accounts below) for additional engagement opportunities.
- Use **#ASBMR2025** in your post(s) so your colleagues and peers can see what else is happening in relation to the meeting.
- Include a link (<https://meeting.asbmr.org/>) on all your posts.
- Post during high traffic times, such as Monday through Thursday near the middle of the day local time.

ASBMR CHANNELS

Be sure to tag ASBMR accounts so we can help engage and amplify your posts.

- Facebook (@ASBMR) – <http://www.facebook.com/ASBMR>
- X (@ASBMR) – <https://twitter.com/ASBMR>
- LinkedIn (@ASBMR) – <https://www.linkedin.com/company/asbmr/>
- Instagram (@ASBMR_Official) – https://www.instagram.com/asbmr_official/

WEBSITE AND EVENT LISTING

Utilize our event details and description on your website or newsletter to promote your involvement in exhibiting. We encourage you to use a provided web banner to add a visual element, as well as link to the overall meeting page for users to find more information.

Event Details

ASBMR 2025 Annual Meeting

September 5-8, 2025

Seattle, Washington

<https://meeting.asbmr.org/>

Event Description/Copy

The [ASBMR Annual Meeting](#) is the world's largest and most diverse meeting in the bone, mineral and musculoskeletal research field. The meeting attracts nearly 2,500 attendees from more than 50 countries, including clinicians and researchers, representing all career levels.

In addition to innovative science and networking opportunities, the Discovery Hall showcases the latest products and services geared toward this community and **<INSERT COMPANY>** will be exhibiting.

[Visit the ASBMR website](#) for more event details and join **<INSERT COMPANY>** in Seattle.